

Module 2: Memory, Emotion, and Story - making a lasting impact



In this section, we examine the power of story in your life, so you see how much it affects each of us. This is important so you deeply absorb the idea that if you want a powerful positive impact on reviewers, the way to do so is through story.

Part I: The power and ubiquity of story

Story is ubiquitous in our lives. It allows us to explain and organize the facts and data that we deal with.

Exercise 1: Your stories

What stories do you carry about your science and your quest for funding? By identifying those, you will start to recognize them - most people don't even know their own stories. So think about what stories you're telling yourself on these topics, and write a few down here:

Exercise 2: Your Reviewer's Stories

What stories does your likely reviewer community carry around? The better you know these, the more able you will be to preemptively address the concerns that come with their stories. Write down some best-guesses, based on your experiences encountering colleagues who are or may be reviewers:

Exercise 3: Is there a conflict between these stories?

Often, when you identify your stories and your reviewer's stories, there will be points of conflict. These are very important to pay attention to try to ameliorate, as you construct your grant story. What are the obvious areas of conflicting story? Write them down here: